



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

The South African Government is committed to the Economic Development and Short Term Economic Recovery Program (STERP) of Zimbabwe. The South African Government, through **the dti**, will be organising an International Trade and Investment Initiative (ITI) to enhance economic cooperation, trade and investment with Zimbabwe. The ITI will involve a business programme comprising of an exhibition, business seminars and business to business meetings. The ITI will take place in Bulawayo and Harare from 9-12 November 2010.

Targeted sectors for this ITI are as follows;

- Infrastructure [Rail, Energy, Telecom]
- Manufacturing
- Agriculture and Agro-processing
- Mining and Capital Equipment
- ICT
- Tourism.

Companies that wish to apply to participate in the ITI to Zimbabwe need to be:

For Trade:

1. Export ready
2. Competitive in the South African Market
3. Have been in business for 2-3 years
4. Have experience in exporting

For Investment:

1. Companies that are looking to invest, joint venture opportunities and technology partnerships are encouraged to apply.

Preference will be given to BEE and women-owned companies. Companies that apply to participate will be screened and selected in line with **the dti's** Export Marketing and Investment Assistance (EMIA) Scheme and market requirements.

the dti will offer the following financial support to qualifying companies:

✓ Economy Class return airfare:

- HDI's & SMME's: 100% to a maximum of R13, 000.00
- Other Sized Businesses: 50% to a maximum of R6, 500.00

- A daily subsistence allowance of R2, 000.00 per person per day, for the duration of the event,
- Freight forwarding of the display material/ samples up to a maximum of 2,000 kg or 3 cubic meters by sea or 300 kg chargeable weight by air freight. - The one shall not exceed the other.
- Excess baggage only of R2, 000.00

These are stipulated on the section 12 (Page 13) of the attached guideline document as well.

Companies that are interested in participating and require financial assistance will be required to complete and submit the attached EMIA Outward Selling Trade Mission application form as well as the supporting documentation as listed in the attached EMIA application forms and guideline documents.

Your application form with the relevant supporting documentation should be submitted to:

Mapungubwe- **the dti** Group House,
EMIA Division
Building A: Ground Floor
77 Meintjies Street
Sunnyside
Pretoria
0002

OR

Mapungubwe - the dti Group House
EMIA Division
Building A: Ground Floor
Private Bag X84
Pretoria
0001

Please ensure that you complete the correct EMIA application form and comply to ALL of the EMIA requirements in order for your application to be considered.

The closing date for the submission of your completed EMIA application form is **6 August 2010.**

Should you have any question(s) contact persons are as follows:

ITI (Export Promotion) Enquiries:

Ms Precious Sekoaila
Export Promotion
Africa and Middle East Desk
Trade and Investment South Africa
Department of Trade and Industry
Republic of South Africa
Tel: +27 (0) 12 394 1502
Fax: +27 (0) 12 394 2649
Website: www.dti.gov.za

Application form enquiries (EMIA):

Ms Kgomotso Mmotsa
EMIA
Trade and Investment South Africa
Department of Trade and Industry
Republic of South Africa
Tel: +27 (0) 12 394 1327
Fax: +27 (0) 12 394 0114/7
E-mail: kmmotsa@thedti.gov.za
Website: www.thedti.gov.za

ITI (Investment Promotion) Enquiries:

Ms Washiela Williams
Investment Promotion
Trade and Investment South Africa
Department of Trade and Industry
Republic of South Africa
Tel: +27 (0) 12 394 3101
Fax: +27 (0) 12 394 4101
Email: wwilliams@thedti.gov.za
Website: www.thedti.gov.za