



AGRI SA

Agri SA, a federation of agricultural organisations, was established in 1904 as the South African Agricultural Union and consists of nine provincial, 57 corporate members and 24 commodity organisations. Essentially Agri SA, through its affiliated membership, represents a diverse grouping of individual farmers. Agri SA is involved in policy advocacy covering a wide range of topics, including but not limited to natural resources, trade, industrial policy, taxes, finance, land reform, labour laws, farmer development, the environment, water rights, water pricing, inputs, safety, law enforcement, infrastructure, tech advancements, statistics and local government.

Signium Africa has been exclusively retained to advise on appointing a results driven, ethical, assertive and decisive individual with proven leadership skills to the following key position:

CHIEF EXECUTIVE OFFICER

Reporting to the Board of Directors, the Chief Executive Officer is responsible for the strategic long-term positioning of Agri SA and the development of a strategy for growth and financial sustainability.

Key responsibilities:

- Strategy development and execution
- External networking
- External communication
- Staff management
- Internal mobilisation
- Membership retention and growth
- Service delivery
- Revenue generation

Minimum requirements:

- Masters in Political Administration and Public Leadership or MBA or MSc in Agricultural Economics or relevant qualifications.
- 8 – 10 years' experience at senior management and board level.
- Proven career history in various leadership as well as strategic and decision-making positions at corporate and operational level.
- Agricultural sector knowledge and experience.
- A thorough knowledge of and experience in government systems and processes, as well as the economy and agricultural economy, including their international dimensions.
- The ability to identify the political, economic, social, technological, environmental and legal trends relevant to the agricultural sector and determine the most appropriate strategic direction for Agri SA to mitigate any risks emanating from these trends.
- The ability to view strategic policy options holistically and convert them into results by way of good process management.

- The ability to interact with his/her peers in the industry as well as higher ranking people in society.
- The capacity to effectively negotiate and address conflicts while exhibiting openness and receptiveness.
- The ability to maintain good media relations and identify critical issues affecting the agricultural industry and communicate the implications of such in the print, visual and social media on a weekly basis and use it as a lobbying mechanism to lobby government, change public perceptions in favour of the agricultural sector and inform and grow public awareness of Agri SA.
- Fluency in English and Afrikaans.

Personal profile/characteristics.

- Possess an aptitude towards ambiguity, an ability to be strategically agile, a penchant for making quality decisions and an unwavering commitment to success.
- Must have strong political acumen, leadership skills, and the ability to communicate clearly and foster relationships with a variety of stakeholders.
- A reputation for integrity, consistency, honesty, creditworthiness, expertise and accuracy.
- Excellent reasoning skills and insight with the ability to formulate ideas in context, leadership qualities and proven people and negotiation skills.
- Motivating and inspiring – the ability to inspire others with an in-depth knowledge of what motivates people.

Suitable candidates are invited to e-mail a detailed CV to karien.boshoff@signium.co.za by close of business on Monday 13 March 2023. Enquiries may be directed to Annelize van Rensburg on 011 771 4800. Regrettably late applicants cannot be considered.