



**Western Cape
Government**
FOR YOU



WESGRO
cape town & western cape
tourism, trade & investment

WEST COAST EXPORT AWARENESS SEMINAR 2025

Are you interested in expanding your business internationally? Are you an exporter? Would you like to know more about the export support available for your business?

Wherever you are on your export journey, the West Coast Export Seminar is a great platform for businesses to get the latest export news and advice, explore new export opportunities and engagement with government and development finance institutions (DFIs).

Dr. Ivan Meyer, Minister of Agriculture, Economic Development and Tourism will deliver the keynote address as the guest speaker.

Date: Thursday, 31 July 2025

Venue: Lutzville Landbou, Skou Grounds

Time: 09h30

RSVP: [Click here](#)

ENQUIRIES:

Marthinus van Wyk | e: Export.Seminars@westerncape.gov.za t: 021 483 3106

FOCUS AREAS:

- Support and assistance for export promotion and marketing
- Financial and non-financial support programs i.e.
 - i) Grants/ Loans
 - ii) Sector specific incentives (financial support or benefits for businesses in specific sectors)
 - iii) Export training programs
- Information on relevant issues affecting trade



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Department:
Trade, Industry and Competition
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The Entrepreneur's Financier