## **EXPO2020 PROGRAMMING GUIDE**

Made in Africa	MONTH: NOVEMBI DEPARTMENT	THEME: MOBILITY
Made in Africa   Focus on what SA Manufactures to the rest of Africa   Opening of trade and investment activations and launch of Retail store at the country popening of trade and investment activations and launch of Retail store at the country popening of trade and investment activations and launch of Retail store at the country popening of Export Councils (ETGEC)   2 November 2021: Hybrid Seminar on Made in Africa and infrastructure projects by En and Technology Grouping of Export Councils (ETGEC)   3 November: Seminar by TRALAC on "What Traders should know" and trade facilitation institutional arrangements under the African Continental Free Trade Agreement"   Webinar by Nomanini; IFC Case Study: Fintech and the Informal Retail Economy in Africa attract global market (Medical and related advances, Aerospace advances)   Presentation and Videos from SAFVEC and FPEF   1 - 10 November 2021; High-tech showcase of products manufactured in SA for Africa attract global market (Medical and related advances, Aerospace advances)   Presentation and Product Launch by Munch Bowls on their edible catering bowls (Awar innovation)   samples available   Manufacturing, Localisation and the AFCFTA   Online B2B meetings   Made in South Africa   11 - 20 November: Built and Showcase of SA Products and Services   11 November: Launch of products: Joekels Laager Rooibos Tea; Launch of Kaukou indig honey bush (Black Industrialist), Furniture designer (award winning furniture)   11 - 20 November: Digital Showcase/exhibition of agroprocessing, manufacturing (includ parts), advanced manufacturing (healthcare, aerospace/defence), boatbuilding, footwel leather, BPO and mining equipments, furniture   15 November: Business S Business, Business to Consumer Meetings   Wine tasting and networking session in collaboration with MMI   perfect end to the west of the second products   17 November: Subsiness Seminars to be addressed by FPEF, SAFLEC, AEIC: Dr Norman Landar Agribacturing   17 Septiment   18 Septiment   18 Septiment   18 Septiment   18		
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**MONTH: JANUARY 2022** 

DEPARTMENT	THEME: OPPORTUNITY
RESPONSIBLE:	Proudly South African SMME Month
DSBD	
Week 1	- MultiChoice SMME Accelarator Programme
1 -10 Jan 2022	- Design South Africa Proudly South African led Display
1 10 3411 2022	- Showcase of SA design
	- 1 – 4 Jan > fashion, shoes, textile, leather
	- 5 – 10 Jan > art, furniture etc
	- Showcasing of sector videos and streaming of content
	- 2 January: Launch of SAFLEC virtual exhibition within Expo 2020
	- Safety boots and fashion footwear, exotic skin handbags and accessories
	- 3 January: "B2B Connect Session": 5 SA SMME to connect with potential partners at Expo
	- 4 January: Webinar: Furniture Association: South African Design and accolades abroad
	Homewood Furniture – Sustainable furniture and the role of sustainability in furniture
	Homewood Farmed C Sustainable farmed cand the Fole of Sustainability in Farmed C
Week 2	Proudly South Africa and SheTrades ZA
11 – 20 Jan 2022	- Proudly South African businesses
	- DSBD and Proudly SA: Showcase of SheTrade enterprises focusing on WOE products
	- 11 -20 January:: "B2B Connect Session": 5 SA SMME to connect with potential partners at Expo.
	Participation to be facilitated by DSBD/SEDA/DTIC
	- Online Exhibition
	- 13 January: Wine Tasting with MMI and networking session with business
	- 11-20 January: Digital showcase of SMME products and services across identified sectors
	- 16 January: She Trade ZA launch
	- B2B and B2C meetings
	- Promotion of SA greatest exports
	- 17 – 20 Jan Pop-up Stores on SA showcase
Week 3	Multi-sectoral Showcase of SA Products and Services
21- 31 Jan 2022	- 21 January: Showcasing of sector videos and streaming of content
	- 21-31 January: Showcase of SMME products and services as per defined sectors, targeting youth
	enterprises
	- 23-31 January: "B2B Connect Session": 5 SA SMME to connect with potential partners at Expo
	Participation to be facilitated by DSBD/SEDA/DTIC
	- 25 January: Business seminar to be addressed by Small Business Institute showcasing SMME
	business opportunities
	- 27 January: Business to Business meetings, Business to Consumer meetings

MONTH: FEBRUARY 2022		
DEPARTMENT RESPONSIBLE: DPE -thedtic	THEME: GOVERNANCE Public Sector Partnerships	
Week 1 1 -9 Feb 2022	Investor Support  - 1 February: Inaugural Plenary  - 2 February: Provincial Showcase  - 1-9 February: Showcase of SEZ & IDZ projects  - Digital showcase of business case and bankable projects by PIPAS and Invest SA  - 1-5 February: "B2B Connect Session": CEOs of SEZ to connect with potential partners at Expo	
Week 2 10 – 18 Feb 2022	<ul> <li>Mining and Energy</li> <li>13 February: Opening of an investment breakfast session by Minister of DMRE and showcase of investment opportunities in SA mining sector</li> <li>14 February: IPPO seminar: Investment opportunities in SA energy sector</li> <li>15 February: PASA seminar: showcase of Oil and gas exploration opportunities in South Africa/Upstream (exploration and production) sector of oil and gas)</li> <li>16 February: NECSA Seminar: opportunities on Plasma Waste Gasification</li> <li>17 February: Wine tasting and networking session</li> <li>18 February: Showcasing of sector videos and streaming of content</li> <li>Mining and energy activations supported by DMRE, CEF, NECSA, SADPMR, SANPC, the dtic.</li> </ul>	
Week 3 19 – 29 Feb 2022	<ul> <li>DPE, SOE and Infrastructure</li> <li>19 -29 February: "Digital showcase of SOEs including Transnet and Armscor projects</li> <li>Seminar and dialogue opportunities with potential investors and DPE together with SOEs</li> <li>19-29 February: Digital showcase of Presidential infrastructure projects as encapsulated in the project book</li> <li>23 February: Business Seminar showcasing Presidential infrastructure projects</li> <li>"B2B Connect Session" with potential partners</li> <li>Infrastructure projects, SOEs projects and opportunities supported by the Presidential Infrastructure Unit, DPE, Transnet, National Ports Authority, Armscor.</li> </ul>	

MONTH: MARCH 2022		
DEPARTMENT RESPONSIBLE: the dtic	THEME: INNOVATION - Inspiring Innovation and Technology	
Week 1 1 -5 March 2022	Aerospace and Defence - Launch of Innovation Exposition - Business Seminar - B2Bs - Display in the dome of Aerospace and defence innovations - Examples of projects includes, inter alia, UAV Drones; Air to Air missile technology; SA regional aircraft tech; Border surveillance radars; Armoured vehicle, Space techs  Showcase will be conducted with the Aerospace, Defence and Maritime Industry Association, Square Kilometre Array (SKA) and SARAO	

Week 2	Innovation Summit Week - Naspers
6 – 12 March	- Investment Drive to support start-ups in the innovation and tech space
2022	- Pitch Sessions
	- B2B
	- Award Ceremony for winners
	The summit week will also focus on sectors not provided for in the weekly thematic sectors such as
	agriculture and agro-processing, Fintech, environment etc. Day 9 – 11 to focus on South Africa, and
	day 12 on Africa
Week 3	Mining Technology and Innovation
13 – 19 March	- Business 2 Business meetings
2022	- Business Seminar
	- Display in the Dome of mining digital equipment
	- Energy products display
	- Examples of projects includes, inter alia, dome shape map of SA Minerals; aeroswift project,
	hydrogen and battery technologies; robotic mining etc
	Showcase will be conducted with the DMRE, Mintek, CSIR, PetroSA and CGS, NECSA
Week 4	Medical Devices and related technology
Week 4 20 – 26 March	Medical Devices and related technology - Launch of Innovation Exposition
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20 – 26 March	- Launch of Innovation Exposition
20 – 26 March	<ul><li>Launch of Innovation Exposition</li><li>Business Seminar</li></ul>
20 – 26 March	<ul> <li>Launch of Innovation Exposition</li> <li>Business Seminar</li> <li>B2Bs</li> </ul>
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