

FROM THE DESK OF THE CEO (10/21)

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Justin Chadwick 19 March 2021



“If we have learnt one thing from the history of invention and discovery, it is that, in the long run – and often the short one – the most daring prophecies seem laughably conservative” Arthur C Clarke

SOUTHERN AFRICAN CITRUS TO REACH NEW HEIGHTS AS 2021 EXPORT ESTIMATE IS RELEASED

The Citrus Growers Association of Southern Africa (CGA) is excited to announce that the South African citrus industry will likely break all previous export season records with an estimated 158.7 million cartons in 2021. If the estimate is reached, it would represent a third consecutive season of record export volumes, with 130 million cartons exported in 2019, followed by 146 million cartons in 2020. Our current projections for 2021 indicate a 22% growth in export figures in just 2 years.

Eswatini and Zimbabwe combined have also increased their export figures from 3.9 million cartons in 2020, to an estimated 4.4 million cartons in 2021 – an increase of 13%, bringing the total Southern African volume to be exported through our ports to more than 163 million cartons.

Navel oranges and lemons have shown a small increase since last year, while Valencia oranges (5%) and grapefruit (16%) have shown a stronger increase. Soft citrus producing regions are projected to show the most significant growth, with an estimated 30.5 million cartons for export in 2021, 29% up on last year. The Late Mandarin varieties in particular stand out within the soft citrus category, with an expected growth of 42% this year. That being said, the Soft Citrus Focus Group Chairperson has cautioned that these estimates may be adjusted downwards once the season gets underway, as the continued drought in the Eastern Cape and exceedingly wet conditions in the Northern growing regions may affect export volumes negatively.

Medium-term crop estimates indicate that the citrus industry is expected to continue increasing its exports by another 300 000 tons over the next three years. The growth projections for soft citrus, lemons and Valencia oranges alone indicate an expected additional R6.8 billion in foreign exchange earnings and the creation of 22 250 sustainable jobs over the next three years.

These figures indicate phenomenal growth within the South African citrus industry, and for our local economy. The demand for our produce overseas is a wonderful testament to the quality of South Africa’s citrus fruit. There is no doubt that citrus growers are investing heavily for the future, with more than R1-billion in grower levies over the next four years going into research and technology to support market access and transformation, while creating an enabling logistics environment to move the fruit.

To maximise the potential of the citrus industry as a South African export, we are going to need government and other stakeholders to play their part. For example, we will be relying heavily on the efficiency of our ports in order to successfully ship the additional 13 million cartons estimated for this year alone. We will also need to work hand-in-hand with government to secure, maintain and retain as many market access opportunities as possible.

Optimising access conditions will be essential for the continued growth of our industry.

THE CGA GROUP (CRI, RIVER BIOSCIENCE, XSIT, CGA CULTIVAR COMPANY, CGA GROWER DEVELOPMENT COMPANY & CITRUS ACADEMY) ARE SUPPORTED BY AND WORK FOR THE SOUTHERN AFRICAN CITRUS GROWERS