

FROM THE DESK OF THE CEO (24/21)

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Justin Chadwick 2 July 2021



“There are two types of people – those who come into the room and say “Well, here I am!” and those who come in and say “Ah, there you are”” Frederick Collins

ESPIE AND HILDA FERREIRA

Last week was an extremely sad time for the community in Patensie as they lost both Espie and Hilda Ferreira. CGA Director for the region, Phillip Dempsey, relates that Hilda had green fingers – whatever she touched blossomed and she was involved in many projects beautifying the region. Look up the word “doyen” and you will see it means “the most respected or prominent person in a particular field”. Espie Ferreira was a doyen of the citrus industry. His entrepreneurial spirit meant that he went out on his own and made a huge success of his business at a time when few took such risks. Over his life he built up a significant business – and was respected throughout the southern African citrus industry. The CGA sends condolences to the Ferreira family and friends and wishes you strength during these difficult times.

ANDILE MAWELL HAWES

Max Hawes was CGA’s first Transformation Manager – appointed in August 2003. Last week we heard that Max passed away – a great shock to us all. As the first Transformation Manager Max put in place the building blocks that resulted in an effective portfolio today. In 2006 Max reported on 3 300 hectares under black ownership – this has increased to about 9 000 hectares. In his early days Max travelled throughout the country, meeting growers and determining their needs; mostly in his Toyota Tazz which had clocked just shy of 500 000 kilometres when the speedo cable stopped working. When in office he had an infectious laugh and a lot of stories. I travelled many times with him ,and there was never a moments silence; his favourite topics were about ancestors and natural remedies. Our condolences to the Hawes family and friends.

CHINA LIST 2021

Last week CGA was informed that the 2021 China list had been approved, and that a phasing in period would apply to end of July 2021 whereby both 2020 and 2021 lists would apply. DALRRD have sorted out some discrepancies that arose with the 2021 list – and has on 1 July 2021 reverted to the 2021 list. Getting this approval was not easy – with the Chinese authority requiring a live virtual inspection of their selected packhouses and production units. This required camera crews and interpreters visiting locations around South Africa. Thank you to Lucentlands Louise Brodie, Dewald Kirsten and their teams for their flexibility and “boer maak ‘n plan” attitude to getting the job done. And to Elma Carstens for keeping going despite significant headwinds.

PACKED AND SHIPPED

The Lemon Focus Group members reviewed their prediction which has resulted in a decrease of 1.3 million cartons – now tracking appreciably lower than 2020. Reports from the field is that fruit is trending towards the smaller sizes – with many predicting a drop in Valencia predictions when next reviewed by the Orange Focus Group.

Please note additional grapefruit line to give volumes in actual (17 Kg) cartons.

End of Week 25 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB/AGRIHUB	2019	2020	2021	2020	2021	2021	2021	2020
Grapefruit (17 Kg)			12 m		10.2 m			
Grapefruit	12.9 m	11.8 m	13.6 m	9.9 m	11.7 m	18 m	17.5 m	15.5 m
Soft Citrus	8.5 m	11.1 m	17.8 m	8.8 m	9.8 m	30.5 m	29.7 m	23.6 m
Lemons	12.7 m	19 m	18.8 m	16.5 m	15.8 m	30.2 m	27.9 m	29.6 m
Navels	11.8 m	13.6 m	14.5 m	9.1 m	9.3 m	26.3 m	26.1 m	26.2 m
Valencia	2.4 m	3.7 m	5 m	1.5 m	2.4 m	58 m	57.6 m	55.1 m
Total	48.3 m	59.2 m	69.7 m	45.8 m	49 m	163 m	158.8 m	150 m

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