



## Dear FPEF Members,

Here is another edition of our newsletter in which we bring you a summary of the most pertinent information which was shared with you during the past two weeks. Top of mind would be matters such as the crisis with orange exports to Europe due to the changed protocol by the European Commission, continuous engagements with Transnet regarding the ports (at this stage a special focus on the readiness of the port of Cape Town for the coming table grape and- stone fruit seasons), market access and regulatory matters.

The past two weeks also saw two high-level events where valuable information was shared:

The one was the **IFPA** (International Fresh Produce Association) conference and the other one the **BFAP** (Bureau for Agricultural Policy's) launch of their *Annual Baseline Report*.

With regards to the BFAP information, you can download the booklet and watch the video by clicking on the links:

[Watch the BFAP Baseline](#)

[Download the BFAP Baseline booklet](#)

## At the IFPA Conference

Interesting to note is that the majority **IFPA Country Council members**, are FPEF members:

### IFPA Country Council

Anton Kruger, CEO of the South African Fresh Produce Exporters' Forum (**FPEF**); Matome Ramokgopa, general manager at Enza Zaden South Africa Commercial; Lucien Jansen, CEO of the Perishable Products Export Control Board (**PPECB**); Gerhard Stander, director for retail and agriculture at CHEP Sub-Saharan Africa; Piet Prinsloo of **ZZ2**; Clive Garrett, marketing manager at **ZZ2**; Adolf Kieviet, joint managing director of **Freshworld**; Trevor Dukes, CEO of The Fruit Farm Group (**TFFGSA**); Willie Jacobs, CEO of **Potatoes South Africa**; Jaco Oosthuizen, CEO of the **RSA Group**; Jane Strijdom, marketing and membership manager at IFPA Southern Africa; Vito Polera, national buyer at Food Lover's Market; and Karidas Tshintsholo, founder and CEO of Khula!

The date of the Southern Africa Conference for next year will be **2-3 August 2023** at Century City, Cape Town.



### SHAFFE INFORMATION

SHAFFE, in collaboration with the Complutense University in Madrid, will be launching a Master's Degree programme in *International Communication, Marketing and Management for Fresh Produce Professionals*. Herewith, more information below on the event.



FAO elearning ACADEMY  
elearning.fao.org

Food and Agriculture Organization of the United Nations

MFP

UNIVERSIDAD COMPLUTENSE MADRID

SHAFFE

ONLINE EVENT

**Master's Degree in International Communication, Marketing, and Management for Fresh Produce Professionals**

Thursday 15 September 2022  
14:30 - 15:30 (ROME TIME)

[elearning.fao.org](https://elearning.fao.org)

**Port Matters**

FPEF together with SATI and HORTGRO will meet with the National Transnet Management team today to discuss season readiness and knowing that the liner services will remain unchanged, the focus is wind recovery processes and communication with the industry. We have experienced wind this week with both Durban and Cape Town suffering delays, we have used this opportunity to observe the ports responded and will build on this for the season but for the time being vessels at anchor has increased.

PPECB has appointed 6 new staff members and they are monitoring the EU citrus developments in the event that more inspectors are required for next year's citrus season.

**China**

China places millions under lockdown, striking a further economic blow. Hebei province and Shenzhen, a tech center, are among the regions subject to new COVID limitations. China has locked down millions of people, giving the economy a further blow as it attempts to recover from almost three years of "zero COVID" policies.

In Hebei, the province bordering Beijing, authorities on Tuesday ordered almost four million people to remain inside until the end of the week as they worked to contain an outbreak of COVID-19. (Source: Aljezera)

**Market Access Applications**

**Application for phytosanitary registration of production units and packhouses utilised for export of mangoes, brinjals and Chillies to the European Union (EU) are now open.** All applications including proof of payment must be couriered door to door on or before 23 September 2022. No late applications will be considered as the final list must be sent to the EU before export can commence. The application documents were circulated to all members. If you have not received the information, please contact [claudia@fpf.co.za](mailto:claudia@fpf.co.za).

Contact Details and physical address:

Mr. Patrick Magadani or Mr Tshivhidzo Sikhware

(Tel: 012 319 6235/6294)

Harvest House

30 Hamilton Street

Office 462/460

**MARKETING AND PROMOTIONS****Fruit Attraction Madrid 2022**

Fruit Attraction will be held in Madrid from 4 to 6 October 2022. The industry will organise and fund a South African pavilion. The stand will work on the same principle as Fruit Logistica Berlin 2022. For more information, please contact Marletta Kellerman – [marletta@fpf.co.za](mailto:marletta@fpf.co.za)

**Asia Fruit Logistica 2022**

Asia Fruit Logistica is moving to Bangkok and takes place on 2-4 November at the Queen Sirikit National Convention Centre. The dtic will host a national pavilion. We are still waiting for feedback regarding the approval of co-exhibitors on the stand.

**Fruit Logistica Berlin 2023**

The dtic extends an invitation to exporters of fresh fruit and vegetable products to apply to participate in the Fruit Logistica Berlin 2023 exhibition, scheduled to take place from 08-10 February 2023 in Germany, Berlin. The deadline date for the submission of complete National Pavilion application forms is **08 September 2022**.

For any enquiries pertaining to applications please contact [DNyalunga@thedtic.gov.za](mailto:DNyalunga@thedtic.gov.za) or [VMbuyisa@thedtic.gov.za](mailto:VMbuyisa@thedtic.gov.za). Applications should be emailed to the same email addresses.



### Foodex Japan 2023

The dtic extends an invitation to apply to participate in the National Pavilion FOODEX 2023, scheduled to take place from 7 – 10 March, in Tokyo, Japan. The National Pavilion forms part of the dtic's objective to create and identify export markets for South African value-added products and services in Asia. The deadline date for the submission of complete National Pavilion application forms is **08 October 2022**.

For any enquiries pertaining to applications please contact Ms Dimakatso Magolego - Tel: 012 3945476 - E-mail: [DRMagolego@thedtic.gov.za](mailto:DRMagolego@thedtic.gov.za) or Ms Valentine Naidoo - Tel: 012 3943919 - E-mail: [VMNaidoo@thedtic.gov.za](mailto:VMNaidoo@thedtic.gov.za). Applications should be emailed to the same email addresses.

### Export Directory 2022 in Mandarin

The FPEF's Export Directory is now available in Mandarin. It will be distributed at Asia Fruit Logistica 2022. If you would like a copy, please send an email to [marletta@fpf.co.za](mailto:marletta@fpf.co.za). Due to the size of the document, it will be sent via wetransfer.

### PROGRAMME: PHI (POST-HARVEST INNOVATION) PROGRAMME

The Department of Science and Innovation (DSI) has only recently confirmed their funding commitment towards the next Post-Harvest Innovation Programme (PHI) funding phase, which is the 5<sup>th</sup> round of the Programme. The DSI is currently finalising the funding contract with the FPEF. The total Programme value is **R24 190 561** (excluding VAT) of which **R17 788 468** (excluding VAT) is available for Research and Development. An official 'Call for Proposals' will be published in selected Newspapers upon the official signing of the aforementioned funding contract. The closing date for individual researchers' funding proposals is **19 September 2022**. All proposals must have prior industry approval before submission to the FPEF.

### TRANSFORMATION – FPEF GRADUATE PLACEMENT PROGRAMME

On the 18<sup>th</sup> of August the FPEF participated in the Agrijob's AgriCareerConnect virtual career fair. It served as an opportunity for the FPEF to showcase its graduate placement programme. The career fair was a great success with excellent attendance from students across multiple disciplines from 7 universities (Universities of Stellenbosch, Pretoria, Free State, Kwazulu Natal, Limpopo and Mpumalanga).



FPEF members are invited to apply for the FPEF's 2023 graduate placement programme as per the details below.



# FPEF GRADUATE PLACEMENT PROGRAMME 2023

Appoint high calibre black graduates which will be an asset to your company through the FPEF's 2023 graduate placement programme. 54 graduates have been placed at FPEF member companies since the programme launched in 2016 with a 72% retention rate.

Candidates are available for commercial, logistics and post-harvest technical positions.

The FPEF provides recruitment services free of charge via our service provider Agrijob, who will ascertain your needs and introduce you to suitable candidates. The FPEF will also make a salary contribution of R5 000 per month for up to 12 months for each graduate appointed.

Agrijob can also assist in meeting your recruitment needs for experienced candidates who are not part of this placement program, but this will be for your own account.

For more information on or to participate in the programme, please contact  
[johannes@fpf.co.za](mailto:johannes@fpf.co.za) 071 688 1888

T&C's apply

**fpf**  
fresh produce  
EXPORTERS' FORUM  
SOUTH AFRICA

Kind regards  
**Anton Kruger**